



We have fashioned the lifestyle of a nation for 25 years.  
Now is your opportunity to

# Join Us

## Senior Fashion Designer

We are currently exploring new and better ways to progress the business with energy and enthusiasm. Backed by a proud established heritage, we're on a journey in creating and managing superior in-house brands for our customers. Connected by integrity and strategy, there is a real sense of excitement about the future. The possibilities are endless at Fashion Bug. We are in search of a dynamic person to join our team of professionals to the role of a **Senior Fashion Designer**.

### Job Responsibilities

- Manage the fashion designing department by giving instructions, scheduling & assigning tasks, and following up on work results. Also ensure that designs and creative projects/work are delivered on time.
- Working with designers to ensure that designs will be affordable and desired by the target market and analyzing every aspect of bestsellers (for example, the bestselling price points, colours or styles) and ensuring that they reach their full potential.
- Developing different collections & planning product ranges throughout the year that must be trend-led in conjunction with the fashion designers & purchasing team.
- Analyzing previous seasonal sales/trends and reporting on the current seasonal collections/forecasts and ensuring proper stock control is adhered to in collaboration with the purchasing department.
- Develop creative programs and design concepts that meet the business objectives of the organization and that advance the parent brand 'Fashion Bug' and all sub-brands through an effective strategy.
- Ensure fashion trends and recommendations on styles are made aware to management and the purchasing team to ensure style conscious products are purchased for seasonal and off-seasonal periods.

### Qualifications

- Should have a degree or equivalent qualification in fashion designing from a recognized university or institute with a minimum of 04 years of hands-on experience.
- Must be creative & have a strong fashion sense to keep up with the ever-changing trends of the fashion industry.
- Proficient in sketching and preferably in design tools such as CAD, Photoshop, and Illustrator.
- Knowledge & experience in visual merchandising.
- Strong interpersonal and communication skills.

If you possess the above requirements, please send your CV with a passport size photograph within 14 days with names and contact details of two non-related referees to [careers@fashionbug.lk](mailto:careers@fashionbug.lk)

The selected candidate can look forward to rewarding career with an attractive remuneration package.



# FASHION BUG