



# University of Colombo

Faculty of Management & Finance

Department of Marketing

## Diploma in Marketing (2024-2025)

"To be a Professional Marketer with the No. 01 University in Sri Lanka"

- Highly qualified panel of lecturers
- Experiential learning opportunities
- Interactive learning experience in a student friendly environment



One year



Sunday



English Medium (Sinhala & Tamil Language Support)

### Who can apply

- ◆ G.C.E. A/L with 3 passes in one sitting;  
Or
- ◆ G.C.E. O/L with minimum of 3 years' experience in any public/private organization  
Or
- ◆ Any academic/professional/vocational qualification which is acceptable to the University of Colombo with one year post-qualifying experience;

Deadline for Application : 30/09/2024

Date of Commencement : In the month of October

Class Schedule : Sundays 8.00 a.m. - 5.00 p.m.

for  
internal  
University  
Students

20% off

**Course fee: Rs. 120,000/=**  
(Payable in two installments)

📍 Head, Department of Marketing  
Faculty of Management & Finance  
University of Colombo,  
Colombo 03

☎ 011-25 52 365

☎ Coordinator - 077 80 20 186

✉ diploma\_mkt@fmf.cmb.ac.lk

### Application procedure

The application forms and other related information can be downloaded from <http://mgmt.cmb.ac.lk>

Duly completed application can be sent by one of the following methods along with the deposit slip after paying **Rs. 2,000** to the "Main collection A/C of University of Colombo" at any branch of People's Bank, using the reference number **31070900006**

- ◆ **Via registered post** to reach the Head, Department of Marketing, Faculty of Management and Finance, University of Colombo, Colombo 03
- ◆ **Via email to [diploma\\_mkt@fmf.cmb.ac.lk](mailto:diploma_mkt@fmf.cmb.ac.lk)** mentioning "**2024-25 DMKT Applications**" in the subject. (Please make sure that you get a return email confirming receipt of your application, within two days of sending it)

"Join with the pioneer to become a Competent Marketer"

Registrar – University of Colombo