

## ABOUT US

Orient Finance PLC is a member of the Janashakthi Group, is a reputed finance company licensed by the Central Bank of Sri Lanka, boasting a robust nationwide presence and a 43-year legacy. Our financial strength and credibility, as attested by the Lanka Rating Agency (LRA), continue to position us as a front-runner in the industry. Orient Finance offers a comprehensive suite of financial services tailored to meet the specific needs of our customers and prioritized innovation and exceptional customer service.

## **BRANCH MANAGERS BORELLA**

## Responsibilities

- Build the team, Motivate, retain and achieve the Branch Objectives.
- Overall responsibility of the Branch, inclusive of overlooking the performance in leasing, Loans, Fixed Deposits, Savings & General Administration.
- Responsible for maintaining accepted level of Credit and Recovery Management in the Branch.
- Assess Regional level market conditions and identify current & prospective sales & marketing opportunities.
- Overlook all marketing, sales promotions and operational activities of the Branch.
- Efficiently manage available resources to attain the profitability levels set for the period.

Inbox your CV to - careers@orient.lk

## **Specifications**

- Proven track record of 05 08 years in the Banking or Finance Sector as a Manager of a Branch with results driven and customer focus attitude.
- Degree and/or Professional Qualifications (full/part) in Sales & Marketing, Banking & Finance, and Credit Management would be an added advantage.
- The ideal candidate should have hands-on approach and be committed to increase branch profitability by accomplishing sales targets (KPIs).
- Thorough understanding on rules and regulations governing the business operations in Banking & Finance Industry.
- The person we have in mind should be less than 40 years of age with excellent communication skill.

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