



Are you the go-getter we are looking for?

Growth is a combination of hard-working and commitment. That's why at Seylan Bank, We enrich your growth journey with a progressive culture that empowers your potential. With your determination to succeed and our innovative mindset, together we can re-shape the future of Banking in Sri Lanka.

Marketing Executive Cards Sales

Job Responsibilities

- Ensure achieving assigned annual sales targets for the year.
- Groom and mentor the members in the sales department to help them achieve or reach highest potential.
- Conduct market development activities to increase market potential.
- Maintaining a good PR with other supportive departments and branches.
- Maintain sales quality, maintain 0% of frauds & disciplinary issues
- High involvement in the department activities to ensure optimum outcome
- Conduct trainings & developments for the team and for the department, differentiation & innovation

The Person

- Minimum 3-4 years of sales experience preferably in banking/ finance industry
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Great communication and interpersonal skills
- Full or partial qualification in marketing (CIM/SLIM) would be an added advantage

If you fulfill the above criteria, we invite you to email your cv along with a recently taken photograph to careers@seylan.lk within 7 days of this advertisement.

Only the shortlisted candidates will be contacted by Seylan HR



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Team Leader – Cards Sales

Job Responsibilities

- Develop and implement strategies to maximize sales targets and deploy resources to ensure new credit cards and business development activities are met within budgeted cost through the team.
- Provide guidance and support to team members to enhance their skills and productivity and lead them to achieve set KPIs .
- Collaborate closely with the marketing department to efficiently organize promotional activities.
- Work closely with other departments/ segments of the bank and other organizations outside the bank to ensure sales effectiveness and efficiencies.

The Person

- Minimum 6 years of experience in the bank out of which 4 years in Sales & Marketing.
- Self-motivated & outgoing personality with a strong sense of networking and building relationships.
- Excellent communication skills
- Previous experience in Sales and part qualification in SLIM or any other professional qualification in Marketing would be an added advantage.

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