

PEOPLE'S BANK

People’s Bank is a premier bank in Sri Lanka with the largest customer base providing innovative financial solutions to its diversified clientele for over six decades and as a conducive environment for those who strive to achieve excellence and believe in professionalism, the bank is looking for talented and dynamic individuals to fill the following position in People's Card Centre.

CARD SALES PROMOTION OFFICER - CARD CENTRE

KEY RESPONSIBILITIES

- Proactively identify, approach, and negotiate with potential customers to promote and sell credit cards.
- Achieve sales targets assigned by Management within the stipulated time frame.
- Respond to customer inquiries professionally and in a timely manner.
- Deliver product awareness sessions and ensure accurate collection of customer documentation.
- Uphold high standards of professionalism and conduct at all times.

ELIGIBILITY CRITERIA

- Should be a citizen of Sri Lanka.
- Should have passed a minimum of six (06) subjects at the G.C.E. Ordinary Level examination.
- Possess at least one (01) year of experience in sales or marketing with a focus on target-driven activities; experience in the Banking & Finance sector will be a distinct advantage.

OTHER ATTRIBUTES

- Strong Excellent communication and interpersonal skills.
- A strong passion for delivering exceptional sales performance and superior customer service.
- Goal-oriented, self-motivated, and innovative in approach.
- Holding a valid motorcycle driving license will be an added advantage.

AGE

- Age should be between 21 - 35 years as at closing date of applications.

METHOD OF SELECTION

Shortlisted applicants based on the stipulated qualifications and experience will be called for an interview.

CONDITIONS OF EMPLOYMENT

- The period of the contract will be for a one year fixed term. After the expiry of the contract, his/her performance will be evaluated, and the bank will decide to renew the contract / terminate the contract.
- The performance will be evaluated monthly and bi quarterly, and the Bank retains the right to terminate the contract if required if the performance targets have not been met.

REMUNERATION

- The Card Sales Promotion Officer will be provided a monthly fixed allowance of Rs. 65,000/- and payment in terms of the officially approved People’s Bank Card Sales Incentives Scheme.

APPLICATIONS

The applicants must fill in the **Application form on the Career page of People’s Bank website** and send the duly filled application. The post applied for must be clearly stated in the subject line of the Email and must be sent to the Email address: **cardrecruit@peoplesbank.lk** on or before 05.01.2026

An Email confirmation of receipt will be sent upon the receipt of the application. In the event a confirmation has not been received within a reasonable period of time, you may inquire regarding the application on telephone numbers 011 3741420/011 3741421

All applications will be treated in strict confidentiality and any form of canvassing will be regarded as a disqualification. All incomplete and Non - complying applications will be rejected.

The Bank reserves the right to decide the number of vacancies, postponement or cancellation of recruitment or on any other information not included in the advertisement.

Deputy General Manager (Human Resources)
People's Tower - Level 14
NO. 374, Dr. Colvin R. de Silva Mawatha
Colombo – 02.



A (Rupee) Fitch Rating: AAA Brand Finance Rating
People's Bank is a Member of the Sri Lanka Card Association (SLCA) and is the Card Capital Bank of Sri Lanka.

